GREENLEAF
COMMERCIAL REAL ESTATE

MARKET REPORT

Third Quarter of 2024

GROWING BUSINESSES, COMMUNITIES, FUTURES

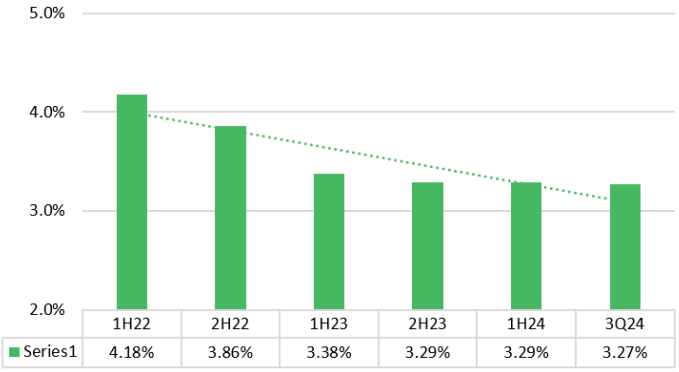
Retail

Third Quarter of 2024

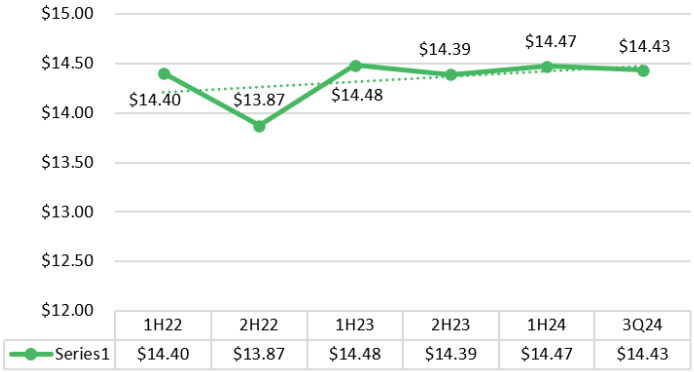
Submarket	Total Sq. Ft.	Vacant Sq. Ft.	Vacancy %	Net Absorption	Weighted Avg. Asking Rate
CBD	1,572,882	76,328	4.85%	20,915	$14.81
NE	6,810,971	352,599	5.18%	(24,586)	$15.01
NW	2,000,851	26,785	1.34%	2,500	$10.52
SE	6,363,078	81,175	1.28%	5,124	$14.49
SW	1,880,631	73,135	3.89%	(897)	$14.44
Total	**18,628,413**	**610,022**	**3.27%**	**3,056**	**$14.43**

By Subtype	Total Sq. Ft.	Vacant Sq. Ft.	Vacancy %	Net Absorption	Weighted Avg. Asking Rate
Community Center	1,437,457	73,232	5.09%	4	$15.49
Free Standing	6,911,515	80,759	1.17%	10,673	$15.09
Neighborhood Center	2,340,790	77,532	3.31%	(9,559)	$16.81
Power Center	969,365	2,000	0.21%	-	$14.00
Regional Center	2,496,458	145,053	5.81%	-	$14.42
Store Front	1,757,136	55,565	3.16%	1,798	$12.10
Strip	2,307,731	98,425	4.27%	7,039	$13.57
Urban	407,961	77,460	18.99%	(6,899)	$16.80
Total	**18,628,413**	**610,022**	**3.27%**	**3,056**	**$14.43**

Historical Retail Vacancy Rates



Historical Retail Asking Rates



Retail Terms and Definitions

Total SF: Retail inventory includes all multi-tenant and single tenant buildings.

Retail Building Classifications: *Neighborhood Centers* are properties with 30,000 to 150,000 Sf with at least one anchor tenant. *Community Centers* are properties with 100,000 to 350,000 SF with two or more anchor tenants. *Regional Centers* are properties with two or more full-line department stores anchor a total area of 400,000 to 800,000 SF.

Power Centers are properties with typically 250,000 to 600,000 SF with three or more anchor stores which occupy 75-90% of the total area. *Free Standing* properties consist of one building occupied by one major tenant. *Strip Centers* are properties constructed with common walls in a strip facing the street and usually have no dominant anchor stores. *Urban Retail* is typically the retail space in the lower levels of downtown office buildings as well as other street-oriented retail spaces. *Store Front* properties consist of buildings typically in specific areas such as downtown, with street parking access, usually consisting of 2 levels.

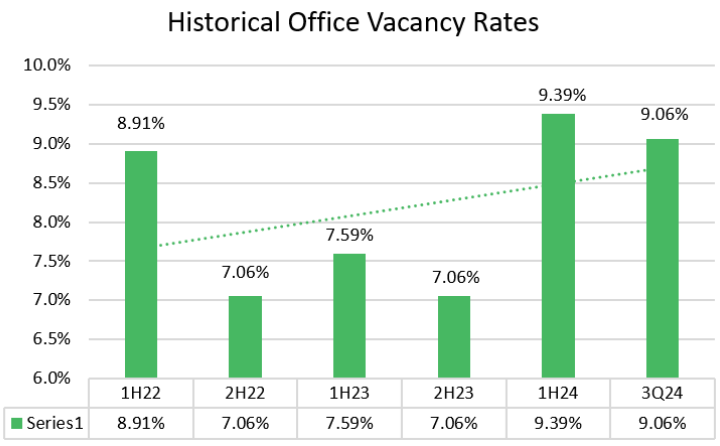
This information has been secured from sources we believe to be reliable, but we make no representations nor warranties, express nor implied as to the accuracy of the information. References to square footage are approximate. Recipient must verify the information and bears all risks for any inaccuracies. Information subject to change.

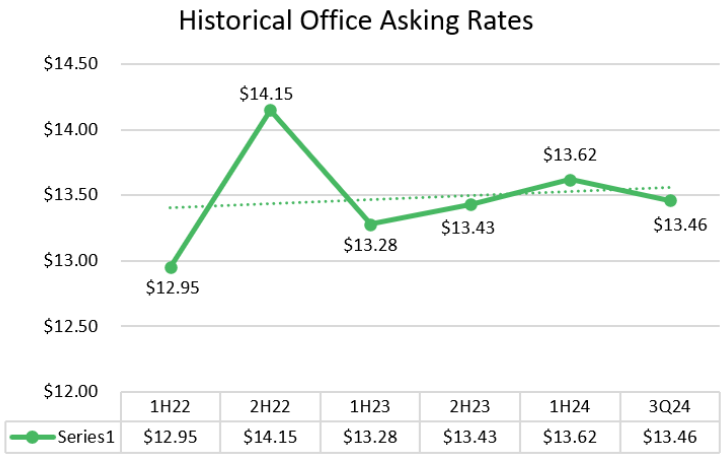
Office

Third Quarter of 2024

Submarket	Total Sq. Ft.	Vacant Sq. Ft.	Vacancy %	Net Absorption	Weighted Avg. Asking Rate
CBD	4,586,354	587,640	12.81%	27,029	$14.59
NE	2,026,591	126,514	6.24%	(402)	$13.00
NW	1,922,170	420,546	21.88%	(4,142)	$14.03
SE	5,026,659	180,243	3.59%	35,203	$13.87
SW	1,521,629	51,978	3.42%	2,041	$11.77
Total	**15,083,403**	**1,366,921**	**9.06%**	**59,729**	**$13.46**

Subtype	Total Sq. Ft.	Vacant Sq. Ft.	Vacancy %	Net Absorption	Weighted Avg. Asking Rate
Class A	3,659,054	257,656	7.04%	50,891	$17.20
Class B	9,933,617	1,038,483	10.45%	7,103	$14.08
Class C	383,323	25,746	6.72%	11,033	$8.11
Medical	1,107,409	45,036	4.07%	(9,298)	$14.52
Total	**15,083,403**	**1,366,921**	**9.06%**	**59,729**	**$13.46**





Office Terms and Definitions

Total SF: Office inventory includes all multi-tenant and single-tenant buildings. Government and university owned and occupied, as well as medical buildings, are not included.

Office Building Classifications: Greenleaf Properties follows the BOMA guidelines. *Class A* Buildings are the most prestigious buildings competing for premier office users with rents above average for the area. Buildings have high-quality standard finishes, state-of-the-art systems, exceptional accessibility, and a definite market presence. *Class B* Buildings compete for a wide range of users with rents in the average range for the area. Building finishes are fair to good for the area, and systems are adequate. *Class C* Buildings compete for tenants requiring functional space at rents below the average area.

Vacancy: The vacancy rate is the amount of physically vacant space divided by the inventory.

Asking Rent: The dollar amount asked by landlords for available space expressed in dollars per square foot per year. The asking rent is weighted by the amount of available space in the building.

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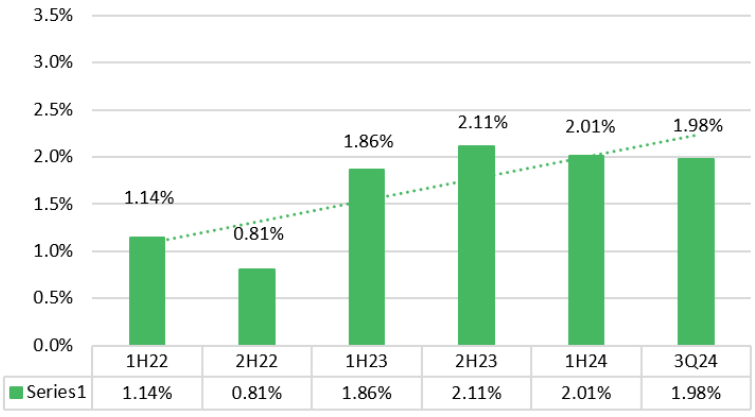
Industrial

Third Quarter of 2024

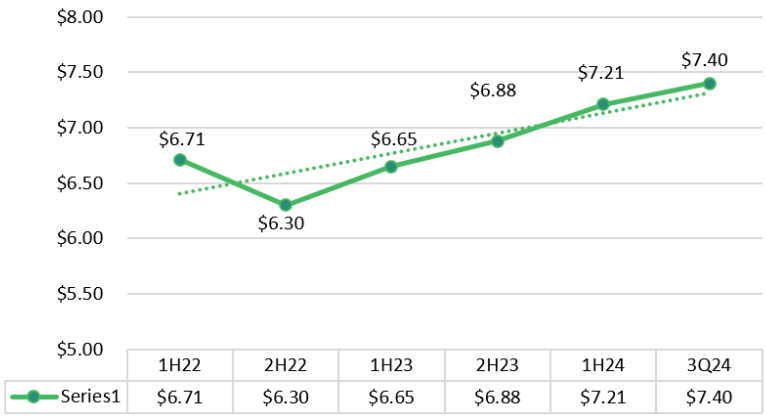
Submarket	Total Sq. Ft.	Vacant Sq. Ft.	Vacancy %	Net Absorption	Weighted Avg. Asking Rate
CBD	610,702	6,310	1.03%	14,750	$10.36
NE	12,495,918	150,770	1.21%	21,074	$6.89
NW	11,958,013	231,639	1.94%	(9,382)	$7.54
SE	685,186	3,120	0.46%	(1,920)	$7.89
SW	8,173,665	279,030	3.41%	(14,940)	$7.44
Total	**33,923,484**	**670,869**	**1.98%**	**9,582**	**$7.40**

Submarket	Total Sq. Ft.	Vacant Sq. Ft.	Vacancy %	Net Absorption	Weighted Avg. Asking Rate
General Industrial	11,488,393	176,966	1.54%	(10,492)	$7.81
Manufacturing	10,219,101	128,315	1.26%	-	$3.40
R&D/Flex	2,699,006	52,915	1.96%	9,612	$8.45
Warehouse\ Distribution	9,516,984	312,673	3.29%	10,462	$6.84
Total	**33,923,484**	**670,869**	**1.98%**	**9,582**	**$7.40**

Historical Industrial Vacancy Rates



Historical Industrial Asking Rates



Industrial Terms and Definitions

Inventory: Industrial inventory includes all multi-tenant, single-tenant, owner-occupied, and condo buildings.

Industrial Building Types: Industrial buildings are categorized as Warehouse/Distribution, General Industrial, R&D/Flex, Manufacturing, and Condo units. They are divided by their physical characteristics, including percent office build-out, clear height, typical bay depth, suite size, type of loading, and typical uses.

Vacancy: The vacancy rate is the amount of physically vacant space divided by the inventory.

Asking Rent: The dollar amount asked by landlords for available space expressed in dollars per square foot per year.

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Market Research & Methodology

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Greenleaf Properties is the leader in commercial real estate market knowledge and research in Lincoln, Nebraska. The Market Report is a quarterly market report that includes trends in vacancy rates, absorption rates, asking rents, building permits, and notable transactions.

Greenleaf Properties employs a full-time market analyst who tracks the market using a variety of tools and resources on a daily basis. In addition to utilizing information available on the subscription sites Costar, CCIM's Site to do Business, and MRCIE, Greenleaf maintains multiple in-house databases using Realnex. The powerful Realnex set of databases allows us to:

- Track occupancy in over 10,000 commercial properties in the Lincoln, NE greater statistical area.
- Maintain our own Sales Comparisons database by inputting property transfers from the Lancaster County Assessor in real time. Greenleaf tracks multi-family, retail, office, industrial, hotel/motel, fast food, convenience store, and unimproved land transfers.
- Maintain our own Lease Comparison database sourced from in-house deals, closed transactions on Costar, LoopNet, and MRCIE, as well as by reaching out to property owners and tenants.
- Track all property owners in Lancaster County across all use types.
- The comprehensive, real-time information we maintain in Realnex sets Greenleaf Properties apart in terms of local market expertise. In addition to producing the Green Report, the Realnex databases allow our agents to have the most accurate and up-to-date market data when working with clients.

Absorption: Refers to the change in occupancy over time. Net absorption is the sum of square feet that became physically occupied minus the sum of square feet that became vacant minus the amount of new space delivered to the market during a specific period,

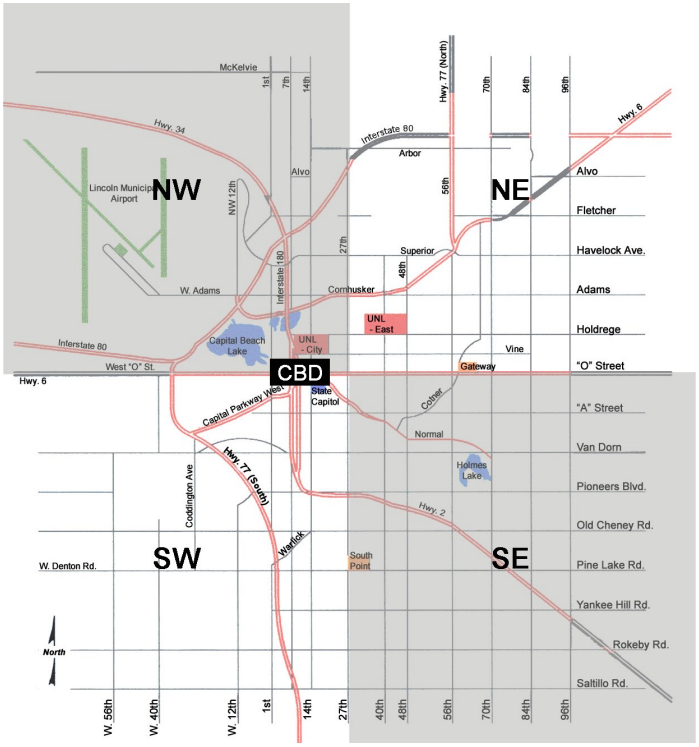
Submarket: Specific geographic boundaries that serve to allocate core areas in the overall market. 27th & O serves as the intersection of the form main submarkets with the Central Business District located approximately between 6th and 17th and R St. and L St.

Subtype: Specific designation within each prospective use type. Subtype is determined by various factors including size, internal and external features, amenities, zoning permissions, and general quality of space.

Total Square Footage /Inventory: The physical footprint of properties being tracked. This report forgoes government, education, religious buildings and hospitals.

Vacancy: Refers to space that is not currently being occupied by a tenant, regardless of whether or not it is actively being marketed.

Lincoln divided by five submarkets



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Visit our webpage
www.greenleafproperties.com

GREENLEAF
COMMERCIAL REAL ESTATE

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Greenleaf Commercial Real Estate combines extensive industry expertise and detailed market knowledge to provide each client with

Acquisition

- Site Selection
- Investment & Market Value Analysis
- Contract Negotiations
- Due Diligence

Disposition

- Brokers Opinion of Value
- Analysis of Marketability
- Tax Discussions; 1031 Exchanges
- Contract Negotiations

Leasing

- Market Analysis
- LOI's and Lease Negotiations
- Strategic Marketing Plan

Tenant Representation

- Lease Negotiations
- Letters of Intent/Request for Proposals
- Tenant Improvements
- Sale/Leaseback Negotiations
- Site Tours

Consulting

- Portfolio Analysis & Strategic Planning
- Broker's Opinion of Value
- Lease Audits

Property Management

- Facilities Maintenance
- Vendor Management
- Tenant Relations
- Budgets & Reconciliations

Memberships & Tools:

CCIM · LINCOLN CHAMBER OF COMMERCE · International Council of Shopping Centers · IREM · SIOR · NATIONAL ASSOCIATION of REALTORS® · STDB Site to do Business · RLT RETAIL LEASE TRAC · RealNex · MRCIE · CoStar · LoopNet™

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